



MANAGEMENT

Degree

- Bachelor of Business Administration in Management

100% Available **ONLINE** **93.38%** **REPORTED EMPLOYMENT**
(From 2014-2019)

Is this the major for you? Your vision for the future could take on many forms, from owning your own business to climbing the corporate ladder. You want to be prepared for a leadership role in an organization that could be of any size or type across a wide range of industries. Do you relate to this profile? If so, a Management major could be right for you.

What skills do you need? With a focus on management, you'll develop skills to identify and resolve complex workplace problems, optimize production, and motivate individuals and teams to maximize job performance. This major will prepare you for the career path of your choice - from health care to technology to nonprofits and beyond - in an increasingly dynamic and diverse work environment.

COMPANIES THAT HIRE OUR GRADUATES

- Xcel Energy
- Amarillo National Bank
- Pantex
- BSA Healthcare System
- Department of Veteran Affairs
- eBay, Inc
- Phillips 66
- State Farm Insurance
- Texas Health and Human Services Commission
- Bell Helicopter
- Golden Spread Electric Cooperative

SUCCESS STORIES



Joseph B Peterson, Jr
2010 – B.B.A. – Management

Joseph played on the football team, served as a Peer Leader and President's Ambassador, and participated in SIFE (now Enactus) during his time at WT. He is now a Financial Advisor with Edward Jones in Amarillo, TX.



Megan Ward
2014 – B.B.A. – Management

Megan went on a faculty-led study abroad trip to Germany, Switzerland, and Austria while working toward her bachelor's degree. After graduation, Megan served as an Event and Facility Coordinator on the WT campus and recently transitioned to a new position in WT's Career Services Office as an Employer Relations Coordinator.

CAREERS



Project Management

- Planning and Budgeting
- Organizing and Coordinating
- Monitoring and Controlling
- Time Scheduling
- Documentation and Reporting

Production/Operations Management

- Inventory Management
- Production Planning
- Business Strategy
- Personnel Management
- Quality Control

Sales Management

- Budgeting and Forecasting
- Price Scheduling
- Promotion and Advertising
- Distributor and Customer Relations
- Sales Tracking

Human Resource Management

- Recruitment
- Hiring and Retention
- Consulting
- Compensation
- Employee Relations and Dispute Resolution

Corporate Management

- Multi-tier/department/division rotation and training
- Mentorship Opportunities
- Company Report Analysis
- Strategic Planning
- Performance Management

Retail/Restaurant/Banking Branch Management

- Customer Service
- Budgeting and Purchasing
- Inventory Management
- Training and Development
- Staffing and Scheduling

SELECTED COURSE DESCRIPTIONS

MGT 3335 – Organizational Behavior

- Personality and Values
- Motivation and Attitudes
- Team Effectiveness and Leadership Processes
- Decision-making

MGT 4333 – Diversity and Cross-Cultural Management

- Stereotypes, Prejudice, and Discrimination
- Diversity Management and Affirmative Actions
- Equal Employment Programs and Laws
- Benefits and Challenges Related to Diversity Management

MGT 4311 – Business Ethics and Society

- Corporate Social Responsibility
- Ethical Leadership and Decision Making
- Stakeholder Relationships
- Corporate Governance

MGT 4370 – Health Care Management

- Elements of Organized Delivery Systems
- Employment Issues
- Healthcare Laws and Regulations
- Technology, Privacy, and Compliance

MGT 4330 – Critical Issues in Human Resource Management

- Issues in Personnel Management
- Best Practices in Human Resources
- Performance Evaluation
- Key Employment Laws

MGT 4343 – Supply Chain Management

- Product and Information Flows
- Coordination in Supply Chain Management
- Supply Chain Planning
- Evaluation and Decision-making

*See Management Degree Checklist for a complete list of required courses

Office of Undergraduate Business Programs

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